JIMMY DUONG

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EXPERIENCE

JIMMYUX.COM Freelance Product Designer *(October 2018 - present)*
San Francisco, CA
Clients include: Orange Blossom Design, The Windfall
• Bridging connections between customers and companies through compassionate empathy, user research, and usability testing for intuitive design solutions
• Research and present elegant innovative solutions to complex user interface problems
• Incorporate user flows with modern UI and visual design approaches and solutions, ensuring that designs support the client's business goals and overall marketing strategy

iBIOLOGY INC Visual Designer *(June 2018 - October 2018)*
San Francisco, CA
• Creation of style / branding guide
• Design the overall layout and feel of the product by closely collaborating with UX Designers and software engineers
• Assure that all design decisions meet AAA WCAG 2.0 compliance for readability and accessibility

GROWTHX Freelance Product Designer *(September 2017 - December 2017)*
San Francisco, CA
Clients include: FoodRx, AreaLive, Slant, Commerce.Asia
• Implemented user research, analysis, ideation, validation, user testing, and visual design
• Crafted user flows, site-maps, personas, and prototypes for web and mobile experiences
• Created UI designs for in-app content, interface assets, iconography, and layouts

SUPER COLOR DIGITAL Graphic Designer *(August 2013 - August 2015)*
Irvine, CA
Clients include but not limited to: Apple, Under Armour, Sketchers, Converse, Playstation, Oracle
• Created large scale building wraps and marketing artifacts
• Prepared customer files for large scale printing
• Daily troubleshooting of logistical production errors

PRINTUP GRAPHICS Art Director *(January 2010 - October 2012)*
Santa Monica, CA
Clients include but not limited to: Fox, Naughty Dog, Houlihan Lokey, Lionsgate
• Interviewed, hired, managed, and trained members of art department
• Crafted the user experience from beginning to end including user flows, wireframes, and visual design of the company website
• Liaison with clients on various marketing and design projects

PRINTUP GRAPHICS Graphic Designer *(September 2004 - January 2010)*
Santa Monica, CA
• Designed various marketing materials for the clients as well as for the company
• Created production ready documents from customer files and corrected file errors
• Knowledge of 4-color, Pantone, spot UV, and die-line creation

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, POMONA
B.F.A. in Fine Arts and Design, Graphic Design

GROWTHX ACADEMY
UX Design Certificate

TOOLS

Adobe Illustrator, Photoshop, InDesign, After Effects, XD, Sketch, Invision, Balsamiq

HARD SKILLS

illustration / digital painting, branding, visual design, layout, typography, wireframing

SOFT SKILLS

empathetic, process driven, curiosity of people, articulation of design decisions, growth mindset