

JIMMY DUONG

UX Designer

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Summary

Innovative User Experience Designer with over 8 years of experience in producing user-centric designs for digital platforms. Proficient in crafting intuitive user interfaces, conducting usability testing, and developing prototypes to optimize interaction. Proven ability to translate complex requirements into seamless experiences that enhance engagement and usability.

Experience

UI / UX Designer

BCMI (*Bulk Construction Material Initiative*) • 11/2021 - 09/2025

- Crafted a sophisticated mobile app experience, optimizing user interfaces and enhancing interaction.
- Advanced user experience by expanding and refining B2B SAAS product usability across web, tablet, and mobile platforms.
- Designed comprehensive mockups and wireframes, streamlining product concepts and development workflows.
- Defined and maintained a robust design system to ensure clarity and consistency across UI elements.

Product Designer

Compassion in Oakland • 03/2021 - 11/2021

- Designed a mobile app experience with intuitive user interfaces to maximize user engagement.
- Led design process phases from ideation and user research to successful launch.
- Integrated product solutions balancing user experience goals with technical feasibility, achieving strategic business objectives.

Freelance Product Designer

jimmyux.com • 08/2018 - Present

- Applied strategic design techniques to craft visually compelling interfaces across applications and websites.
- Developed user flows and modern UI designs, enhancing intuitive user experiences.
- Collaborated with various clients for branding and product design alignment.

Visual Designer

iBiology Inc. • 06/2018 - 10/2018

- Developed a comprehensive design system and style guide, elevating visual hierarchy within applications.
- Collaborated with UX designers to refine layouts, ensuring seamless and user-friendly experiences.
- Achieved AAA WCAG compliance enhancing accessibility for diverse users.

Education

California State Polytechnic University, Pomona • B.F.A. • 2004
GrowthX Academy, San Francisco • UX Design Certificate • 2017